



WATCH HER SOAR

# SHE IS RISING

*Sponsorship Opportunities*




June 6, 2025

HMTX, 27 Seir Hill Rd  
Norwalk, CT 06850

*Support Women & Girls*

# JOIN US IN EMPOWERING THE NEXT GENERATION OF FEMALE LEADERS



SHE IS RISING is LiveGirl's signature annual fundraising event, celebrating and amplifying the voices of young female leaders. Your sponsorship powers transformative leadership development, mentorship, and confidence-building programs that prepare girls to lead, thrive, and rise.

Together, we're building a future where every girl has access to opportunity, connection, and a community that believes in her.



**Become a Sponsor | Make an Impact**  
**BE THE REASON SHE RISES**



## 10 Years Strong—And Just Getting Started

Over the past 10 years, LiveGirl has grown from a bold idea into a powerful movement. Together, we've served more than 20,000 girls, nurtured confidence and leadership, and watched young women rise—from curious middle schoolers to career-ready leaders through SHE WORKS.

As a nonprofit organization dedicated to empowering young women, LiveGirl relies on the support of generous donors to sustain and grow our programs. In light of the shifting funding landscape, **your support is more important than ever**. With your help, we can continue to provide transformative opportunities that foster leadership, confidence, and success for the young women we serve.

We invite you to **become a SHE IS RISING sponsor** for our upcoming event on June 6, 2025.

In a world that too often sidelines girls, LiveGirl creates space for them to lead—and hands them the mic. Our data tells a powerful story:

- 20,000+ girls served
- 97% program satisfaction
- Career pathways opened through real-world placements
- Measurable gains in confidence, leadership, and opportunity

And behind every number is a girl whose life was transformed—because of you. Thank you for standing with us, supporting our vision, and believing in the potential of these remarkable young women.

As you consider a sponsorship this year, we hope you'll feel proud, inspired, and recommitted to what we can achieve together. Thank you for being the heart of LiveGirl. Here's to 10 years strong—and a limitless future ahead.

In Gratitude,

Founder, CEO, and Chairperson



# BUILDING CONFIDENT LEADERS

## BUILDING AN EQUAL, INCLUSIVE FUTURE

LEADERSHIP | MENTORSHIP | CAREER READINESS | ADVOCACY

Founded in 2014, LiveGirl, Inc. is a Connecticut-based nonprofit organization that builds confident, inclusive leaders. Our mission is to prepare the next generation of diverse, brave female leaders with the skills, community, and connections so that ALL girls may thrive and make a positive impact on the world. Our vision is to contribute to a world free from both gender and racial inequality.

### MIDDLE SCHOOL

- **Confidence Club** (8 weeks)
- **Social Justice Book Club**
- **Leadership Summits**
- **Camp LiveGirl**

LEAD SELF

### COLLEGE

- **SHE WORKS** - career readiness & internships
- **Networking Events**
- **Career-Readiness Training**
- **SHE WORKS**- 1:1 mentoring

LEAD IN THE WORKFORCE

### HIGH SCHOOL

- **LiveGirl League** (8 weeks)
- **Leadership Council**
- **Senior Leaders**
- **Leadership Summits**

LEAD OTHERS

### MENTORING & RESOURCES

- **SHE CARES** - 1:1 mentoring (grades 5-12)
- **Shine On Scholarships + Executive Coaching**
- **Inclusion & Advocacy Resources**
- **Confident Podcast**

ALL PROGRAMS FREE,  
CAMP SCHOLARSHIPS  
AVAILABLE!

COME DISCOVER US! [goLiveGirl.org](https://goLiveGirl.org) | 475.889.3306 | @goLiveGirl





# 10+ YEARS OF IMPACT



## 20,000+

### GIRLS REACHED SINCE 2014

MIDDLE SCHOOL & HIGH SCHOOL  
PROGRAMS OFFERED STATEWIDE CT

## 74%

### GIRLS/WOMEN OF COLOR



98% OF PARTICIPANTS FEEL  
MORE CONFIDENT AFTER A  
LIVEGIRL PROGRAM

#### RECENT AWARDS:

COMMUNITY PARTNER OF THE YEAR (BOYS  
& GIRLS CLUB), COMMENDATIONS FROM  
US SENATOR BLUMENTHAL AND CT LT.  
GOVERNOR SUSAN BYSIEWICZ

## 350+

PAID INTERNSHIPS AT

## 60+ EMPLOYERS

100% OF SHE WORKS  
GRADUATES FEEL MORE  
'CAREER READY'





WATCH HER SOAR

# SHE IS RISING

# SAVE *The* DATE

We Invite You To Celebrate

Friday  
6:00 pm



June  
6th

HMTX, 27 Seir Hill Road,  
Norwalk, CT 06850





## *Join Us As An Event Sponsor!*

### **SPONSORSHIP BENEFITS**

- One premium event table + 10 VIP tickets
- Full-page *Moffly Media* ad in the Stamford/Greenwich area publications plus Stamford media promotion
- Recognition as event Changemaker Sponsor in event program and on stage
- Inclusion in press release and publicity photos
- Prominent Changemaker Sponsor logo on all promotional materials, LiveGirl website, and event web page

**Changemaker  
Presenting Sponsor  
\$25,000**



**Custom Changemaker Sponsor benefits available. (Contact [kala@golivegirl.org](mailto:kala@golivegirl.org))**

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*VIP event tickets include: valet, private tour of HMTX and their private art collection, premium cocktail reception, champagne toast, and gift bags. VIP hour is from 5:00 - 6:00 pm.*





# SHE IS RISING

## *Sponsorship Levels*

### **Girl Champion Sponsor (\$10,000)**

- Eight VIP event tickets
- Prominent logo placement on all promotional materials, LiveGirl website, and event web page
- Featured spotlight in full-page *Moffly Media* ad
- Recognition in event program and on stage
- Inclusion in press release and publicity photos
- Dedicated social media features (pre and post event)
- Recognition in LiveGirl's annual report

### **Girl Advocate Sponsor (\$5,000)**

- Six VIP event tickets
- Sponsor logo included on promotional materials, LiveGirl website, and event web page
- Sponsor logo featured in full-page *Moffly Media* ad
- Logo placement in event program and on sponsor event signage
- Inclusion in press release and group publicity photos
- Group social media features (pre and post event)
- Recognition in LiveGirl's annual report

### **Girl Hero Sponsor (\$2,500)**

- Four VIP event tickets
- Sponsor logo included on event web page
- Inclusion in full-page *Moffly Media* ad
- Logo placement on sponsor event signage
- Inclusion in press release and group publicity photos
- Group sponsor social media mentions (pre and post event)
- Recognition in LiveGirl's annual report

### **Girl Mentor Sponsor (\$1,000)**

- Two VIP event tickets
- Sponsor logo included on event web page
- Logo placement on sponsor event signage
- Inclusion in press release and group publicity photos
- Group sponsor social media mentions (pre and post event)
- Recognition in LiveGirl's annual report

*[Click to fill out the sponsorship form](#)*



SCAN ME

***Sponsorship provides a unique and highly visible demonstration of your commitment to women & girls in your community.***





# SHE IS RISING

## *Small Business Sponsorships*

Are you a small business looking for a way to give back and promote your company on a smaller scale? This year, we invite you to get involved with one of our small business sponsorship packages.

Make an impact with a tax-deductible donation while sharing your business with our local community.

### **Gold: Small Business Sponsor (\$750)**

- Sponsor logo included on event web page
- Logo on event signage
- Small business spotlight in newsletter and social media
- Group sponsor social media posts (pre and post event)
- Highlight in press release

### **Silver: Small Business Sponsor (\$500)**

- Sponsor logo included on event web page
- Logo on event signage
- Small business spotlight in newsletter and social media
- Group sponsor social media posts (pre and post event)

### **Bronze: Small Business Sponsor (\$250)**

- Sponsor logo included on event web page
- Logo on event signage
- Small business spotlight in newsletter and social media
- Group sponsor social media posts (pre and post)

Contact [kala@golivegirl.org](mailto:kala@golivegirl.org) for more information.

*Click to fill out the  
sponsorship form*



SCAN ME

***Sponsorship provides a unique and highly visible demonstration of  
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## *Why Sponsor LiveGirl?*

### **SPONSORSHIP HIGHLIGHTS**

### **LiveGirl Sponsors**

- Digital Spotlight: Dedicated sponsor feature on our website and/or social media platforms

**X**

- Employee Engagement: Opportunities for corporate teams to lead skill-building sessions

**X**

- Networking & Visibility: Invitations to exclusive events, and yearlong collaboration on smaller community projects

**X**

- Impact Focused Marketing: Post-event co-branded success stories with stats, quotes, and images—perfect for internal newsletters or CSR reports

**X**



# CREATE A LASTING IMPACT



## QUARTERLY IMPACT UPDATES

- Newsletter-style highlights, including personalized thank-you videos

## EXCLUSIVE INVITATIONS

- Mentor mixers, live workshops, or behind-the-scenes chats with our team

## COLLABORATIVE PROGRAMMING

- Sponsors co-designing mentorship modules or sessions based on their areas of expertise

## INNOVATION GRANTS

- Giving sponsors the opportunity to help fund mini-pilots or program enhancements

## MULTI-YEAR SPONSORSHIP OPTIONS

- Offering pledge pathways or legacy partnerships that provide long-term value and visibility

**YOUR SUPPORT IS  
MORE IMPORTANT  
THAN EVER!**

*Sponsorship is more than a one-time donation—it's a partnership.*





# JOIN THE MOVEMENT

**Become a SHE IS RISING Sponsor today!**



Thank you for considering a sponsorship of SHE IS RISING, LiveGirl's premier celebration of girl leadership and confidence. Your support helps us deliver transformative experiences that inspire girls to lead with courage, compassion, and purpose.

Together, we are creating a more equitable world—one where every girl feels seen, supported, and empowered to lead. We invite you to stand with us and invest in the future of female leadership.



# CONTACT US

A photograph of a woman and two young girls sitting at a wooden table. The woman is in the center, smiling, with her arms around the girls. The girl on the left is wearing a pink shirt, and the girl on the right is wearing a white lace top and blue-rimmed glasses. The table is covered with various items, including small bottles, a plant, and some papers. In the background, there are colorful chairs and a banner.

## CONNECT

[kala@golivegirl.org](mailto:kala@golivegirl.org)

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[@goLiveGirl](https://www.instagram.com/golivegirl)



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