

10 Years Strong—And Just Getting Started

With deep gratitude and bold ambition, we're proud to share our **2024 Gratitude Report**, celebrating a decade of impact—and the extraordinary future we're building together.

Over the past 10 years, LiveGirl has grown from a bold idea into a powerful movement. Together, we've served more than **20,000 girls**, nurtured confidence and leadership, and watched young women rise—from curious middle schoolers to career-ready leaders through SHE WORKS.

In a world that too often sidelines girls, LiveGirl creates space for them to lead—and hands them the mic. Our data tells a powerful story:

- 20,000+ girls served
- 97% program satisfaction
- Career pathways opened through real-world placements
- Measurable gains in confidence, leadership, and opportunity

And behind every number is a girl whose life was transformed—**because of you.** Thank you for standing with us, supporting our vision, and believing in the potential of these remarkable young women.

As you explore the stories and milestones, we hope you'll feel proud, inspired, and recommitted to what we can achieve together. **Thank you for being the heart of LiveGirl. Here's to 10 years strong—and a limitless future ahead.**

In Gratitude,

Founder, CEO, and Chairperson

heri Nes





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OUR IMPACT

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Programs
Advocacy + Scholarships
10 Year Celebration
Year In Review

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OUR LEADERSHIP

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OUR MISSION



Founded in 2014, LiveGirl is a Connecticut-based nonprofit organization that builds confident, inclusive leaders. Our mission is to prepare the next generation of diverse, brave female leaders with the skills, mentors, and access so that ALL girls may thrive and make a positive impact on the world. We serve girls ages 10-24 free of charge.



OUR VISION

To help build an equal, inclusive future.



WHAT WE DO

LiveGirl empowers girls from middle school through college, providing brave spaces and equitable opportunities to discover their potential and become career-ready leaders. We support every step of their leadership journey, breaking down barriers to launch them into the workforce.

OUR WHY

STATE OF GIRLS' CONFIDENCE*

*Girls Index Research Brief, CDC



46% don't believe they're smart enough for their dream career



57% of teen girls report "persistent feelings of sadness or hopelessness"



1 in 3 avoid leadership positions ~ they don't want to be considered bossy

STATE OF WOMEN IN THE WORKPLACE*

*McKinsey's "Women in the Workplace" Report

Broken Rung: 1 in 4 C-Suite leaders are women, only 1 in 16 are women of color



Glass Ceiling: 10% of S&P 500 CEOs are women, only 2 Black women



Underrepresentation: Women make up 28% of Congress



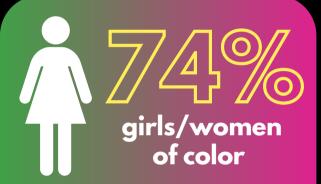
INVEST EARLY TO ADDRESS GENDER DISPARITIES & CLOSE FEMALE LEADERSHIP GAP



10% GROWTH IN MENTORING HOURS WITH YOUR SUPPORT!

②5000年 girls served in 2024

In 2024, we provided:



"LiveGirl opened doors and boosted my career confidence. I am forever grateful."

> -Chioma Nsude, SHE WORKS Graduate

15,900

Mentoring & Training Hours

65
SHE WORKS
Internships

42
Confidence
Clubs



"LiveGirl provided me with the space and opportunities to grow, shaping me into the leader I am today. I am proud to share that I am now thriving in Corporate America, in a role secured through SHE WORKS."

-Kiana White, LiveGirl Alumna

OUR RESULTS

POST-PROGRAM EVALUATION DATA*

PARTICIPANTS:

96% program satisfaction

95% feel more confident in their ability to make changes in their life & community

100% feel more career-ready

Most common phrases used to describe program learnings:

"Open-minded" Brave "Friends"
"Confident"
"Strong" "I can"

PARENTS:

91% saw improvement in their daughter's leadership & social skills

95% saw improvement in their daughter's ability to demonstrate empathy & to include others

97% would recommend LiveGirl

"GIRLS BECOME MORE ASSERTIVE AND BETTER SELF-ADVOCATES THROUGH LIVEGIRL PROGRAMMING."

*Analyzed by Jessica Weaver, Third Party Evaluator





MIDDLE SCHOOL | 8 WEEKS ~ SCHOOL YEAR | FREE OF CHARGE



"School can be stressful, so I appreciate the people and fun activities we do in Confidence Club."

-Maggie, 6th Grader

9/3/%

feel more confident post-program

Mentoring Hours

Confidence Clubs

Bridgeport | Fairfield | Hartford | Milford | New Canaan | New Haven | Norwalk | Shelton | Stamford | Stratford | Waterbury | Westport











CAMP LIVEGIRL

MIDDLE SCHOOL | 4 WEEKS ~ SUMMER | FULL SCHOLARSHIPS



"Camp Livegirl showed me sisterhood. I have so many new friends! I love the designLab where 'thinkers become makers!'"

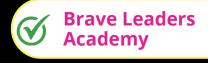
-Bernadette, 7th Grader

6,300

MENTORING HOURS

Full-Ride **Scholarships**













HIGH SCHOOL PROGRAMS

LEADERSHIP COUNCIL | LIVEGIRL LEAGUE | SHE CARES CIRCLE



As a high schooler, I gained so much in terms of personal growth, leadership skills, and support for my future. Through the Leadership Council, I learned how to be a more confident leader, manage challenges, and better advocate for myself and others."

-Olivia, HS Junior

2000中

MENTORING & **TRAINING HOURS**

97/%

of girls feel more college-ready and confident they can make changes in their community post-program







"SHE WORKS propelled me to be fearless in pursuing academic and career success, pushing beyond the boundaries I once set for myself."

- Ajab Shakir, College Senior, Rutgers University





COLLEGE-AGED | YEAR-ROUND | FREE OF CHARGE | CAREER-READINESS & INTERNSHIPS



"Since day one, I've grown tremendously and feel more confident in the workplace. SHE WORKS gave me access to two amazing internships that I'll carry with me forever." - Janay Super, College Senior, U of Miami

Paid Internships **Employer Partners**

100% of employers said that interns met or exceeded expectations

of interns said they felt more career-ready after program

600 TRAINING HOURS, 1000+ MENTORING HOURS











AGES 10-24 | YEAR-ROUND | FREE OF CHARGE

SHE CARES is addressing the mental health crisis among girls by providing free mentorship and support.



"SHE CARES is so meaningful to all of us. SHE CARES makes my daughter feel less lonely in the world. Her mentor makes her feel special and she comes alive when she speaks to her."

-High School Parent

5(0)(0) **MENTORING HOURS**

TRAINED MENTORS including 3 bilingual mentors

U.S. teen girls are experiencing record high levels of sadness and depression. Only 4% of girls will talk to a parent, teacher, or counselor when they feel sad, anxious, or depressed.











EDUCATE. AMPLIFY. ACTIVATE. EDUCATE. AMPLIFY. ACTIVATE. EDUCATE. AMPLIFY. ACTIVATE.



LiveGirl with Lt. Governor Susan Bysiewicz and Members of the Connecticut Bipartisan Women's Coalition

"We empower youth voices and instill a sense of agency so that every young woman knows that her voice matters."

-Sheri West, LiveGirl Founder & CEO

OUR PRIORITIES:

In the past three years, LiveGirl students have been instrumental in passing bills:

-Crown Act

-Menstrual Equity Act -Ending Child Marriage Act

In 2024/5, LiveGirl's advocacy priorities include:

-Book Censorship Protections (SB-523)

-Preventing Female Genital **Mutilation (HB-6596)** -Mental Health Parity (HB-6145)



SHINE ON IMPACT SCHOLARSHIPS

Shine On aims to identify extraordinary and historically underrepresented young female leaders. Shine On is committed to elevating and empowering these women with scholarships and coaching to create a more equitable future.

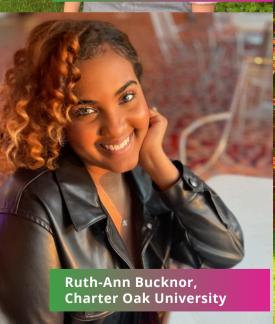














Thank You to our Shine On Women's Giving Circle led by Claire and Libby O'Hare, and Executive Coach Christy DeSantis, for making this program possible.



WOMEN'S DAY + DAY OF THE GIRL

Annually, LiveGirl convenes Women's Day and Day of the Girl events to celebrate and uplift women and girls, foster connections, and inspire positive change in our communities.





Humble Holiday ~ SHE CARES







10 YEARS OF IMPACT

The stars aligned, and our community came together on June 6th at the Stamford Nature Center, to celebrate ten years of impact and raise \$250,000 to fuel our free-of-charge programs.







SCAN HERE TO **READ EACH STORY**



10 STORIES FOR 10 YEARS

Junana Allarwafa

23 years old, SHE WORKS graduate,



Chioma V foude

24 years old, SHE WORKS Graduate, 2023 Shine On Scholar



Breana Chery

various programs, including camp and League,



Ofive Kasmussen



Asija Oyteza

college advocacy intern, led LiveGirl student efforts to pass CT menstrual equity legislation



Shaindy Weiss



Meah Yorke

Council, Named LiveGirl Youth Volunteer of the Year



Vadjasmine Kene

2023 Shine On Scholar



Annelle & Mackenzie Moore



Goldenberg Family

Shona, Emmi, Freya, and Olive Goldenberg

This family has been involved in all levels of LiveGirl programming - middle school, high school, and



OUR BOARD OF DIRECTORS



Ana Chadwick Executive Vice President & Chief Financial Officer, Insulet Corp.



Jennifer B. Ezring Bank Finance Partner, Latham & Watkins LLP



Susan Johnson Chief Diversity, Equity & Inclusion Officer at The Hartford



Shaz Kahng Former CEO, Author, and Board Member at GoPro



Gay Kimball CFO for Home & Auto at Synchrony



Nicole Lindsay Executive Vice President, People and Capability, Mastercard



Laura Magnotta Director of Leadership Development, Wakeman Boys & Girls Club



Amy Rochlin Executive Director, Metrodora Foundation



Dr. Vida Samuel Assistant Professor in Residence, University of Connecticut



Brian West Executive Vice President & Chief Financial Officer, Boeing



Sheri West Founder, CEO & Chairperson, LiveGirl Author of Confidence Unleashed



Asija Qyteza Board Student Advocate 2024

OUR ADVISORY COUNCIL



Nikia Bowman, Global Innovation Director, Edgewell Personal Care



Anne Buehl Founding Partner, Rocaton Investment Advisors, Board Chair, Unchained At Last



Heather Cabot Author, Award-Winning Journalist, Keynote Speaker and Former ABC News Correspondent and Anchor



Dr. Candice Lynette Deal, Ph.D Associate Dean, Pompea College of Business at University of New Haven



Indira Desai Christie Founder and CEO of Ripa Wear Inc., Business Executive, Strategic Consultant



Fran Hauser Bestselling Author, Keynote Speaker, Bookstore Owner, and Former Media Executive



Simone E. Morris Executive Coach, Inclusive Leadership Expert, Author, and CEO, Simone Morris Enterprises



Joelle A. Murchison CEO & Founder, EMG LLC



Sandra Quince SVP at Bank of America Chairwoman, Paradigm for Parity



Marie Rocha Founder Realist Lab/Ventures



Amy Weisman Managing Director, Sterling **Investment Partners**

OUR STAFF





SHERI WEST Founder/CEO/Chairwoman

MA Leadership Development Former Fortune 500 Management Executive 25+ years in corp/leadership development Author, Confidence Unleashed



HANNAH JEAN-PIERRE SHE WORKS Program Manager

BA in Sociology & Minor in Women Studies 5+ years experience in youth programming and workforce development



MARIA OGUNDOLANI Middle & High School Program Director

BS and MS in Accounting 6 years experience in business and youth development



FARRELL LINDEMANN SHE CARES Program Manager

Master of Social Work (focus on clinical work with adolescents) 7 years experience with LiveGirl mental wellness & mentorship





LILIAN GUTIERREZ Chief Operating Officer

MBA, Masters in Education 20+ years in nonprofit leadership and workforce development



KALA MALVASO Development Manager

M.Ed. in Health Promotion 15+ years experience in retail management, marketing, development



SELENA HUERTAS Marketing & Operations Manager

BS in Public Relations 5 years experience in marketing, PR



MIA CAMPBELL **Program Assistant**

BA in Mathematics



CHERI FARRIOR Grant Writer

OUR RECOGNITION

OUR HEADLINES:



January 26, 2024 4 Effective Strategies On How To Be An Inclusive Mentor!

Hartford Courant

January 29, 2024 From Taylor Swift to teens, pornographic deepfakes are spreading online with dangerous impact. A CT state senator's proposal is to protect residents.

HamletHub

April 6, 2024 LiveGirl Celebrates Women's History Month and International Women's Day

HamletHub

April 6, 2024 LiveGirl Launches Advisory Council at Critical Time in Expansion

NewCanaanite

June 5, 2024 Op-Ed: Growing Up with a Community

NewCanaanite

June 6, 2024 LiveGirl Marks 10 Years



October 8, 2024 Why the Day of the Girl matters for all of us

HamletHub

October 8, 2024 LiveGirl Launches Advisory Council at Critical Time in Expansion

OUR AWARDS:

Named "Community Partner of the **Year**" by the Waterbury Boys & Girls Club

Received Commendations from US Senator Blumenthal and CT Lieutenant Governor Susan Bysiewicz in recognition of our 10th Anniversary

SOCIAL MEDIA

12 Total social followers

@GOLIVEGIRL









5 YEAR STRATEGIC GOALS

GOAL 1: REACH (HOW MUCH)

Increase reach to girls who need us most

GOAL 2: PROGRAMMING (HOW WELL #1)

Deliver innovative skill development and experiences, be responsive to environment

GOAL 3: RETENTION (HOW WELL #2)

Deepen quality of connection and retention of girls, provide mentorship, community-based learning, and support network

GOAL 4: ADVOCACY & ACCESS (BETTER OFF)

Provide access to paid internships, amplify female voices, advocate for gender parity

GOAL 5: REVENUE (SUSTAINABLE OPERATIONS)

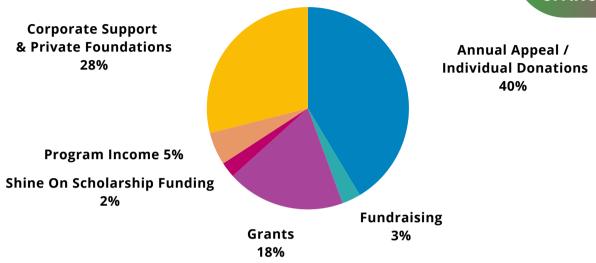
Increase revenue to sustain operational needs and provide transformative opportunities for the **LiveGirl Community**



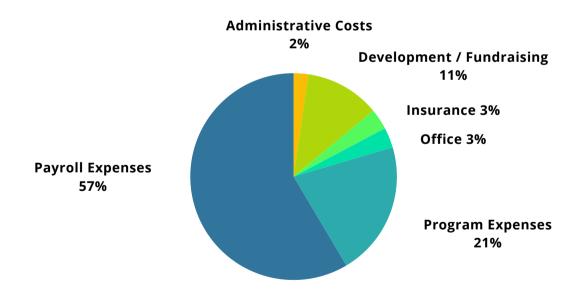
2024 FINANCIALS

REVENUE & SUPPORT | \$734,276.40

UP 33%, **BOLSTERED BY OUR** 10TH ANNIVERSARY GIVING CAMPAIGN.



EXPENSES | \$743,497.64



TOTAL ASSETS (AS OF 12/31/24) | \$512,756.24

LiveGirl, Inc. is a registered 501(c)(3) nonprofit organization. | Tax ID 81-0872133 Financial statements prepared by Kristen Caron

The books of account and other financial records of LiveGirl are in all respects complete and are maintained in accordance with good business and accounting practices.

POWER PARTNERS



CORPORATE PARTNERS/10 YR

JPMorganChase























synchrony









advancing understanding one interaction at a time



New Canaan Youth & Family Services

GRANTS/FOUNDATIONS

ROTARY CLUB OF NEW CANAAN FOUNDED 1959

CELEBRATING 60 YEARS OF SERVICE











Prospect Hill Foundation Sandy Hill Foundation

PRIVATE FOUNDATIONS

GRACE J. FIPPINGER





NORDSTROM











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THANK YOU!



PARTNERSHIP SPOTLIGHT



STONE POINT CAPITAL

Why: A strategic and inclusive employer partner

Strategic Impact:

- Funding & volunteer support
- SHE WORKS internships and site visits // career readiness

"For the past five years, we have been honored to collaborate with LiveGirl in supporting and empowering the next generation of female leaders."

- Katherine Davis | Human Resources Director at Stone Point Capital

UCONN STAMFORD

Why: A community partner for all programs

Strategic Impact:

- Career readiness subject matter expertise (training)
- SHE WORKS student engagement
- Venue to host all programs



UConn Stamford staff and students at LiveGirl Annual Gratitude Reception 2024.



SHE WORKS NETWORKING



2024 GRATITUDE **AWARD WINNERS**

Thank You to our Confidence Coaches, Mentors, **Volunteers, and Community Partners!**





THANK YOU FOR INVESTING IN WOMEN & GIRLS. YOUR GENEROUS DONATIONS MAKE OUR WORK POSSIBLE.

Changemakers | \$25,000 and above

David and Barbara Calhoun Fairfield County Community Foundation **FCM** Jenn and Greg Ezring Powell Family Foundation Prospect Hill Foundation State Street Bank Stone Point Capital Thomson Reuters The West Family

Girl Champions | \$10,000 - \$24,999

Catherine Dunleavy Fairfield County Funders Network Fippinger Foundation The Governor's Prevention Partnership Jack and Betsy Hellmann JPMorgan Chase Nada Stirratt **New Canaan Community Foundation** Pitney Bowes Sandy Hill Foundation



Girl Advocates | \$5,000 - \$9,999

Amy & Adam Rochlin **Avalonbay Communities** AXA XL Bob and Alicia Wyckoff Braden Lane Doug and Lauren Corbett First Presbyterian Community Goodnow Fund Hillary Schafer Jennifer and Jack Murphy

Jessica Holscott Liza and Chris Pohle **Nordstrom Cares** Nicole Lindsay Scott & Anne Gunter Silver Hill Hospital Stone Point Capital Symetra Empowers Synchrony Financial

Girl Heroes | \$1,000 - \$4,999

Alan and Patty Zoccolillo American Savings Foundation Ana and Tomas Chadwick Anne Buehl Bankwell Cantu at PDC Brands **Christine Chivily** Claire O'Hare Cleary Simpson The Cuminale Family Dasha Rettew Dean and Laura Davis Family Foundation **Eileen Simmons**

EMG Eric Menell Fish Church Gay Kimball Hobbs, Inc. Jackqueline Mclean James Shaffer

Jeanie and Jeff Shaw **lennifer Bascom** Katherine & Alan Smith Katrina & Homer Parkhill The Kend Family Marcia Berry Marcus Lashbrook Monica Capela Chimera New Canaan Youth & Family Services The Pyne Family Realist Adventures **Reed Family Foundation** Stephen Meahl Tom Severance Vida Samuel Waterbury Black Giving Circle Webster Bank Yolanda Coffield





Girl Ambassadors | Up to \$999

Aileen Mastey Amanda de Lauzon Andrea Sullivan Anne Wagner **April Richter** Asija Oyteza Barbara O'Keefe **Brea Young Brian Wood** Carmen Hughes **Charles Porten** Chevenne Jacobs Chris Louie Christina Lopes **Christy DeSantis** Claire Benmosche Claire Dye Claire Egan Coral Fish Courtney Galvan Dana Roth Dan and Penny Rashin David and Marlene West Dawn Kurth Deirdre Stanley Denise Dagostino Elizabeth Harrington Elizabeth Kent Elizabeth Meier Elliot Goldenburg Emmy Bealle Erik Ryan Fran Hauser Fran Pastore

George Boyce

George Marrano Glenn Handler **Graham Capital Management** Greg Gutzler **Greg Ward** Hannah Jean-Pierre **Heather Cabot** Helene Pyne Dr. Immacula Cann Indira Desai Christie Isis-Rae Goulbourne Jacquelyn Hay **Jake Sears** leanne Lane **Jenise Super** Jennifer Gallois **Jennifer Kaalund** Jennifer Stevenson lim and Rosie Fish Joe and Emily DiMiceli Ioan Kuhl Joe Ropper Joelle Murchison John Conrad John Knight Ioni Schaefer Iulia Amoruso Julia Bossidy Julia Stern Jumana Attarwala **Justin Mastic** Justin Warshowsky Kala Malvaso Karen Elders

Kathleen Luparello Kathleen O'Hare Kathryn Parker-Burgard Kelly DeGulis Kimberly Gerardi Kimberly Kispert Kimberly Myers Kimberly OToole Kristi Redl Lana Gifas Laura Greenbaum Laura Magnotta Lawrence Thomas Leah Hartman Liza Near Lizzy Henninger Luke Sears Marcus Hargrave Mark DeFranco Mark Gibbens Marni Amsellem Mary Colleen Bailey Mary OConnor **Matthew Moriarty** Meg Siesfeld Melinda Burge Melissa Rwambuya Mendi Blue-Paca Meredith Lincoln Micayla Roth Michael Cummings Michelle Dreimann Monika Tello Monique Mims Morgan Kennedy

Nichola Davis Nicole Willard Nikia Bowman **Noelle Hughes** Olivia Amorusa Olivia West Patricia Naidich Pilin Anice Raleigh Strange Richard Klaber Samantha Stetson Sandra Quince Sharon OSullivan Shaz Khang Simone Morris Stacy Hyman Stephanie Roth Stephen DiMarco Susan Graetz Susan Lattimer Tara Restieri Teshia Levy-Grant The Marks Foundation T'omi Quigley **Tremane Bartley Trevor Winans** Valerie Adams Vera Maximin Victoria Legge Vivian McMullen Zayad Rodriguez

Kathleen Brady

